

P.O. Box 7369

Atlanta, GA 30357

404-913-4234

[www.HAFI.org](http://www.HAFI.org)

*“Bring positive male images and guidance to young males considered “at-risk” and in need of early intervention,*

*and to boost academic performance, self-esteem, and goal oriented actions.”*

*{Insert Date}*

*{Insert Company Contact & Address}*

Dear *Potential Supporter,*

I would like to invite you to be a part of our signature event in celebrating our legacy of leadership and learning in a time of change. The High Aspiration Foundation, Inc. in partnership with Omega Psi Phi Fraternity, Inc. will hold its 14th Annual Tau Open Golf Tournament on **Friday, June 1, 2018** at the **Canongate One Golf and Country Club** 924 Shaw Rd, Sharpsburg, GA 30277. We are expecting 200+ affluent, professionals to participate in this year’s event and we are requesting that you join us for this fun filled event.

Tau Chapter of Omega Psi Phi, Fraternity Inc. is a community service-based organization which has been serving the Atlanta community since 1922. HAFI was established to further our community service work at local and national levels. HAFI focuses on efforts to provide scholarships for graduating high school seniors and undergraduate students who attain high academic excellence in the metropolitan Atlanta area. Funds raised at the **TAU OPEN** serve as a major provider for those scholarships. Because of continued support by companies like yours, HAFI has awarded over $216,000 in scholarships.

Please consider supporting this event by *registering at* [*TauOpen.HAFI.org*](http://www.tauopen.hafi.org/) *to participate as a single golfer or as a team of four.* There are also additional opportunities to market to our patrons based on your interest. Please see attached.

Thank you for your thoughtful consideration of this request. If you have any questions, or to confirm your participation, please contact us using the information below. We look forward to speaking with you soon.

|  |  |
| --- | --- |
| Reggie Huff  770.833.3452  [reggie10t08@yahoo.com](mailto:reggie10t08@yahoo.com) | Gene Toodle, Co-Chair  404.838.3992  [genetoodle@gmail.com](mailto:genetoodle@gmail.com) |

Sincerely,

Reggie Huff Chairman

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**SPONSORSHIP OPPORTUNITIES**

**ROYAL PURPLE SPONSORSHIP PACKAGE $10,000**

|  |  |
| --- | --- |
| * ***Company Name as Title Sponsor*** * ***Up to 3 Foursomes*** * ***2 VIP Tables at Spring Scholarship Extravaganza*** * ***20 Runners in HAFI 5k*** * ***Tent (10x10) at Prominent Hole for Advertising/Presence*** * ***Listing in Official Tournament Packet*** | * ***Special Introduction at ALL 3 Signature Events (Golf Tournament, SSE, HAFI 5K)*** * ***Recognition during Awards Program*** * ***Product Placement in gift bags*** * ***Custom Tee Sign*** * ***Custom Pin Flag*** |

**OLD GOLD SPONSORSHIP PACKAGE $5,000**

|  |  |
| --- | --- |
| * ***Up to 2 Foursomes*** * ***1 VIP Table at Spring Scholarship Extravaganza*** * ***10 Runners in HAFI 5k*** * ***Tent (10x10) at Prominent Hole for Advertising/Presence*** * ***Listing in Official Tournament Packet*** | * ***Special Introduction at 2 Signature Events (Golf Tournament, SSE, HAFI 5K)*** * ***Recognition during Awards Program*** * ***Product Placement in gift bags*** * ***Custom Tee Sign*** * ***Custom Pin Flag*** |

**PEARL WHITE SPONSORSHIP PACKAGE $2,500**

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| --- | --- |
| * ***Up to 2 Foursomes*** * ***1 Table at Spring Scholarship Extravaganza*** * ***Tent (10x10) at Prominent Hole for Advertising/Presence*** * ***Listing in Official Tournament Packet*** | * ***Recognition during Awards Program*** * ***Product Placement in gift bags*** * ***Custom Tee Sign*** * ***Custom Pin Flag*** |

**KELLY GREEN SPONSORSHIP PACKAGE $1,500**

|  |  |
| --- | --- |
| * ***1 Foursome*** * ***Listing in Official Tournament Packet*** * ***Recognition during Awards Program*** | * ***Product Placement in gift bags*** * ***Custom Tee Sign OR Custom Pin Flag*** |

**TAU OPEN Executive Package $1000**

|  |  |
| --- | --- |
| * ***Two Player*** * ***Custom Tee Sign OR Pin Flag*** | * ***Listing in Tournament Package*** * ***Recognition During Awards Program*** |

**TAU OPEN Lunch/Breakfast Sponsor Package $1000**

|  |  |
| --- | --- |
| * ***Company name as Special Lunch Sponsor*** * ***Custom Tee Sign OR Pin Flag*** | * ***Listing in Tournament Package*** * ***Recognition During Awards Program*** |

**TAU OPEN Sign Sponsor $500**

***Name or company logo on ALL Tee Signs***

**TAU OPEN Hole Sponsorship $250**

***Name or company logo on 1-Tee Sign***

**TAU OPEN Pin Flag Sponsorship $250**

***Name or company logo on 1 Pin Flag***

**TAU OPEN Pin Flag/Hole Sponsorship Combo $400**

***Name or company logo on 1 Tee Sign AND 1 Pin Flag***

# SPONSORSHIP REGISTRATION FORM

***All contributions support the High Aspirations Foundation, Inc. and all sponsorship level gifts will be listed in the Souvenir Program.***

( ) Enclosed is our check for $ for a Sponsorship Package.

Apply my sponsorship fee to: Visa MasterCard Discover American Express

Credit Card # Security Code Exp. Date Signature

( ) We will provide the following as an in-kind sponsor:

**Name of Firm**

**Address City State\_ Zip Code Contact Name Title Telephone # ( ) Fax # ( ) E-mail Address URL:**

**Enclosed is my check made payable to:**

**High Aspirations Foundation, Inc.**

PO Box 7369

Atlanta, GA 30357

**For additional information, please contact:**

**Gene Toodle 404.838.3992 (**[**genetoodle@gmail.com**](mailto:genetoodle@gmail.com)**) or Reggie Huff 770.833.3452 (reggie10t08@yahoo.com)**